

Rep Order# 8887266 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/19/2012 2:06 PM
Last Received: 10/19/2012 2:05 PM
Showing Buylines: All Lines

1 of 3

Station KTVX-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPRG
Product DCCC
Estimate# 2111
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2111
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JIAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

RUNS IN ADDITION TO OTHER ORDERS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	430A-5A-530A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/22-10/22	1	1	1	\$90.00	
	2	M	5A-530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	3	M	6A-630A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	4	SU	6A-7A	GOOD MORNING AMERICA SUNDAY	:30	\$175.00	10/21-10/21	1	1	1	\$175.00	
	5	M	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	10/22-10/22	1	1	1	\$250.00	
	6	M	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
	7	M	9A-10A	THE DOCTORS	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	8	SU	10A-11A	THIS WEEK	:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
	9	M	11A-12P	THE VIEW	:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
	10	M	12P-3P	ABC AFTERNOON ROTATION	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
	11	SA	2P-4P	ESPN SPORTS SATURDAY	:30	\$300.00	10/20-10/20	1	1	1	\$300.00	
	12	M	3P-4P	ELLEN	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	

Station KTVX-TV SALT LAKE CITY Agency () GREAT AMERICAN MEDIA Rep Firm () WASHINGTON
 Advertiser () DCCC-DEM CNGRS CMPG 3050 K ST NW, SUITE 100 Sales Office () JAN FOX
 Product DCCC WASHINGTON, DC 20007 Salesperson ()
 Estimate# 2111 Agency C/P1/P2/E 11/14/2111 Salesperson Phone# 202-872-5580
 Buyer Katie Keuleman Flight Dates 10/20/2012 - 10/22/2012 Salesperson FAX# 202-872-0263
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	M	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	14	M	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	15	SA	5P-530P	ABC4 NEWS-5P SAT	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
	16	SU	5P-530P	ABC4 NEWS-5P SUN	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	17	M	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
	18	SA	6P-9P	ABC COLLEGE FOOTBALL-PRIME	:30	\$1,200.00	10/20-10/20	1	1	1	\$1,200.00	
	19	M	630P-7P	TWO & A HALF MEN	:30	\$750.00	10/22-10/22	1	1	1	\$750.00	
	20	SU	7P-8P	ONCE UPON A TIME	:30	\$5,000.00	10/21-10/21	1	1	1	\$5,000.00	
	21	M	10P-1035P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
	22	SA	10P-1030P	ABC 4 NEWS AT 10PM	:30	\$800.00	10/20-10/20	1	1	1	\$800.00	
	23	SU	10P-1030P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	24	M	1035P-1105P	NIGHTLINE	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	25	M	1205A-105A	JIMMY KIMMEL LIVE	:30	\$100.00	10/22-10/22	1	1	1	\$100.00	

---REPORT TOTALS---
 Report Totals: 25 / \$14,965.00

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Rep Firm
Sales Office () WASHINGTON
Salesperson () IAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---SALES MONTHLY TOTALS---

Oct 12: 25 / \$14,965.00

Sales Totals: 25 / \$14,965.00

Station Totals: 25 / \$14,965.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$14,965

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	0%
KSTU	0%	KTVX	100%	KUCW	0%	KUPX	0%	KUTV	0%
NTVX	0%								

---COMPETITIVE COMMENTS---

SHARES INCOMPLETE TO GET DOWN TO STATION

Books null
Demos RA35+

Rep Order# 8887266 Ver# 3 Status Revised
EC'd Yes

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Printed: 10/19/2012 2:16 PM
Last Received: 10/19/2012 2:15 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
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--- REMARKS ---
REV LINES 1-3

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	430A-459A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/22-10/22	1	1	1	\$90.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								
	*2	M	5A-530A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								
	*3	M	530A-6A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								

---REPORT TOTALS---

Report Totals: 3 / \$440.00

---SALES MONTHLY TOTALS---

Oct 12: 25 / \$14,965.00

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Sales Totals: 25 / \$14,965.00
Station Totals: 25 / \$14,965.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$14,965	CABL 0%	KAZG 0%	KJZZ 0%	KENZ 0%	KSL 0%
		KSTU 0%	KTVX 100%	KUCW 0%	KUPX 0%	KUTV 0%
		NTVX 0%				

---COMPETITIVE COMMENTS---

SHARES INCOMPLETE TO GET DOWN TO STATION

Books null
Demos RA33+